



BAROSSA VITICULTURIST OF THE YEAR

Anyone is welcome to nominate someone for Barossa Viticulturist of the Year who they feel embodies the following criteria.

Definition of a Barossa Viticulturist

- A resident of the region who produces grapes in the Barossa
- Has established and/or is actively engaged in growing Barossa grapes

Selection Criteria

Includes any combination of the following:

- Has made a positive contribution to the Barossa grape growing community
- Adheres to quality standards to produce Barossa grapes of excellence
- Produces grapes that exhibit and respect Barossa tradition and regionality whilst practicing innovation in techniques, varieties or styles
- Has produced grapes that have contributed to outstanding wines recognised at domestic and/or international level
- Generously shares their knowledge on an informal or formal basis with others in the region
- Continually strives for sustainable viticulture
- Actively contributes to the Barossa community

Annual Selection Process

- Selection panel to consist of a minimum of 5 members who may be from:
 - Barons of Barossa
 - Barossa Grape & Wine Association
 - Independent suitably qualified people nominated at the Barons of Barossa discretion
- Nominated viticulturist to be made aware of his/her responsibilities prior to acceptance

Award Presentation

- Presentation at Declaration of Vintage (3rd Sunday in February)
- Presented to the individual viticulturist, not to his/her company

Responsibilities of the Barossa Viticulturist of the Year

- To participate in the promotion of the Barossa and The Barossa Cellar (as possible) when requested by the Barons of Barossa or Barossa Grape & Wine Association Executive (may include attendance at special tastings, assist with/host visiting media, trade and VIPs)
- To host or assist with a regional workshop or field day in an area of his/her interest and/or expertise
- To attend the following year's Declaration of Vintage and participate in the recognition of that year's recipient